

PITCH EVALUATION FORM

Company Name: _____

Founder(s) Name(s): _____

Judge Name: _____

Scale: 1 = strongly disagree, 3 = neutral, 5 = strongly agree

Problem/need the team is addressing was clearly explained

1 2 3 4 5 *Comments:*

The team has a good understanding of their target market and a strong customer acquisition strategy

1 2 3 4 5 *Comments:*

Convincing business case was made (market size, industry, competitive analysis, value proposition)

1 2 3 4 5 *Comments:*

Financials and/or rev model presented were solid and showed a strong return/potential return

1 2 3 4 5 *Comments:*

The proposed business model has the capability to grow/scale

1 2 3 4 5 *Comments:*

Team has the knowledge, skills, and passion to implement their solution

1 2 3 4 5 *Comments:*

The overall pitch was compelling and left you wanting to learn more

1 2 3 4 5 *Comments:*

Additional notes:

TOTAL SCORE: _____